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[NEW MANAGEMENT AT NICARAGUA'S PALERMO HOTEL & RESORT](#)

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SAN JUAN del SUR, Nicaragua—The Board of the Palermo Hotel & Resort, overlooking the bay of San Juan del Sur on Nicaragua's southern Pacific coast has appointed a new management team to run the luxury property.

Harry and Sharon Vonk, long-term owners and residents of the resort, have taken over the day-to-day management duties overseeing the professional staff of 38 persons. Harry, a management consultant with a second home in the area, as well as a residence in Montana, brings 45 years of management and operations experience to the resort. Sharon, a marketing and financial services executive, has implemented new promotions to jump-start the marketing and sales effort.

After 30 days on the job, results are noticeable. An operational review has motivated staff and bookings are stimulated by the new "3 nights for the price of 2" marketing campaign targeting adventure travelers, as well as a "Top Performer" campaign to give Nicaraguan business owners an easy way to reward their best clients and top employees at year-end..

Fifty 2-bedroom villas are perfect for short or long-term stays. Fully-equipped vacation homes feature the best contemporary furnishings and amenities in a casual, chic environment. Both the villas and the pacific-rim restaurant are air conditioned and have cable television with WiFi internet connection. Today's travelers have all the facilities they need to setup their office permanently or temporarily in this oceanview destination.

Palermo Hotel & Resort is located close to the picturesque and historic fishing village of San Juan del Sur. Its poolside restaurant, bar and catering services specialize in gourmet food utilizing fresh, local ingredients prepared under the guidance of an international chef and service staff carefully trained to the best European standards. Guests enjoy their meals with panoramic views and dramatic sunsets over the Pacific Ocean and. The resort is situated on a 600-acre preserve, perfect for zip-line tours and horseback riding. Sailing, snorkeling and surfing are nearby on the best beaches in Central America. The town of San Juan del Sur offers beachfront dining, discos and shopping – a quick shuttle ride from the resort. Granada, a larger and beautifully restored colonial town, is an

hour away. An on-site concierge is available to help plan a variety of day trips and adventures.

Rates for the 2-bedroom villas, which accommodate 4 adults or a family of 5, start at \$149 per night. Discounts are available for longer stays and larger groups.

Palermo Hotel & Resort is easily reached by Continental, TACA or American airlines to Managua followed by a 2-hour transfer by pre-arranged car or by rental car.

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